

COVID-19: THE GREAT RESET

KLAUS SCHWAB
THIERRY MALLERET

FORUM PUBLISHING

Executive Summary

Since it made its entry on the world stage, COVID-19 has dramatically torn up the existing script of how to govern countries, live with others and take part in the global economy. Written by World Economic Forum Founder Klaus Schwab and Monthly Barometer author Thierry Malleret, COVID-19: The Great Reset considers its far-reaching and dramatic implications on tomorrow's world.

The book's main objective is to help understand what's coming in a multitude of domains. Published in July 2020, in the midst of the crisis and when further waves of infection may still arise, it is a hybrid between a contemporary essay and an academic snapshot of a crucial moment in history. It includes theory and practical examples but is chiefly explanatory, containing many conjectures and ideas about what the post-pandemic world might, and perhaps should, look like.

The book has three main chapters, offering a panoramic overview of the future landscape. The first assesses what the impact of the pandemic will be on five key macro categories: the economic, societal, geopolitical, environmental and technological factors. The second considers the effects in micro terms, on specific industries and companies. The third hypothesizes about the nature of the possible consequences at the individual level.

In early July 2020, we are at a crossroads, the authors of COVID-19: The Great Reset argue. One path will take us to a better world: more inclusive, more equitable and more respectful of Mother Nature. The other will take us to a world that resembles the one we just left behind – but worse and constantly dogged by nasty surprises. We must therefore get it right. The looming challenges could be more consequential than we have until now chosen to imagine, but our capacity to reset could also be greater than we had previously dared to hope.

To order the complete book, visit [Amazon](#).